

Accreditation for Blogger/Content Creator/YouTuber

RETTmobil
INTERNATIONAL



By e-mail to: presse@rettmobil-international.com



Name

Street, No.

ZIP, Place, National Licence Plate – if not Germany

E-Mail

Phone

My social media channels (Blogs, YouTube, Instagram etc.):

Name of channel

Number of followers

Conditions

A prerequisite for accreditation is a thematic reference to RETTmobil. The blog/channel is used for editorial reporting through text, photo and/or video and must have existed for at least 12 months and have regular relevant contributions from the requesting blogger/C.Creator/YouTuber. Topicality, good visibility and a reach of at least 10,000 visitors are prerequisites for successful accreditation.

Only those editorially responsible for a blog will be accredited. **With the accreditation, the person responsible for the blog undertakes to publish a post promoting the event once a week at least 4 weeks before the event. At least 3 posts/stories per day must be published on the three days of the event.**

There is no accreditation with: Sales channel/shop and/or PR/corporate blogs. There is no right to accreditation!

Privacy policy

I have received and read the information sheet on data protection from Messe RETTmobil International GmbH. All my questions regarding the handling of my personal data have been answered sufficiently.

Place, Date

Legally binding signature & acknowledgement of the accreditation conditions

Messe RETTmobil International GmbH
Buseckstraße 16
36043 Fulda · Germany
Geschäftsführer: Manfred Hommel

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Fax: 0049 (0)661 410 84 05 – 4
info@rettmobil-international.com
www.rettmobil-international.com

Sparkasse Fulda
BLZ 530 501 80 Kto 03 87 04
IBAN: DE60 5305 0180 0000 0387 04
BIC: HELADEF1FDS

Registergericht Memmingen
HRB 18267
Steuer-Nr. 151/132/30549
USt-IdNr. DE 325601081

Information sheet on data protection of the Messe RETTmobil International GmbH (MRI)

Our handling of your data and your rights - Information according to articles 13, 14 and 21 of the EU General Data Protection Regulation (GDPR)

With the following information, we wish to provide you with an overview of how we process your personal information and your rights resulting from it. Selected, the manner of processing and detailed use mainly depend on the services requested or agreed in each case. Therefore, not all statements contained here may apply to you.

Furthermore, this data protection information may be updated from time to time. You can find the current version at any time on our website: <https://www.rettmobil-international.com/en/data-protection>

Who is responsible for data processing and whom can I contact?

The person responsible within the meaning of the GDPR is:
Messe RETTmobil International GmbH
Buseckstraße 16
36043 Fulda

Please address your data protection requests in writing:
info@rettmobil-international.com

or by telephone at the number: +49 661 41084 05-0
directly to our customer service.

Type of personal data collected

We process the following personal data that we receive from you as part of our business relationship:

- Company name with legal form and address
- Title and names
- Phone numbers
- Fax numbers
- E-mail addresses
- Field of activity or position
- Bank, invoice/contract data

We process your data for the following purposes and on the following legal basis

We process personal data under the provisions of the EU General Data Protection Regulation (GDPR) and the Federal Data Protection Act (BDSG):

1. For the fulfilment of contractual obligations (Art. 6 par. 1 letter b GDPR)

The processing of data takes place for the execution:

- of our contract
- of ancillary contractual services (e.g. warranty notifications or retrieval by manufacturer)

2. Due to legal requirements (Art. 6 par. 1 letter c GDPR)

We are subject to various legal obligations that entail data processing. These include, for example:

- Tax laws as well as the legal bookkeeping
- the fulfilment of requests and requirements from supervisory or law enforcement authorities
- the fulfilment of fiscal control and reporting obligations

In addition, the disclosure of personal information may become necessary in the context of official/judicial measures for the purpose of gathering evidence, prosecution or enforcement of civil claims.

3. Within the scope of balancing interests (Art. 6 par. 1 letter f GDPR)

As far as necessary, we process your data beyond the actual fulfilment of the contract to protect legitimate interests of us or third parties. Examples of such cases are:

- The assertion of legal claims and defence in legal disputes
- Processing in the CRM system

Who receives my data?

1. Within our company

- Employees for the contact with you and the contractual cooperation (including the fulfilment of pre-contractual measures)

2. Within the scope of order processing

Your data may be passed on to service providers who work for us as order processors:

- Support or maintenance of EDP or IT applications
- Accounting
- Data destruction

All service providers are contractually bound and obliged to treat your data as confidential.

3. Other third parties

A transfer of data to recipients outside of our company will only take place in compliance with the applicable data protection regulations. Recipients of personal data can be, for example,

- Public bodies and institutions (e.g. financial or criminal prosecution authorities) if there is a legal or official obligation
- Credit and finance service providers (processing of payment transactions)
- Tax consultant or economic and wage tax and tax auditor (statutory audit mandate)

Is data transferred to a third country or an international organisation?

Your data will only be processed within the European Union and states within the European Economic Area (EEA).

How long will my data be stored?

We process and store your personal information for as long as this is necessary to fulfil our contractual and legal obligations. Generally, your personal information is deleted if it is no longer necessary for the fulfilment of contractual or legal obligations.

There are exceptions,

- insofar as statutory storage obligations must be fulfilled, e.g. the German Commercial Code (HGB) and the German Fiscal Code (AO). The periods of retention or documentation specified there are usually six to ten years.

- for the preservation of evidence within the framework of the legal statute of limitations. According to §§ 195 ff of the German Civil Code (BGB), these limitation periods can be up to 30 years, whereby the regular limitation period is three years.
- Any additional exceptions, as necessary.

If the data processing is carried out in the legitimate interest of us or a third party, your personal information will be deleted as soon as this interest no longer exists. The exceptions mentioned above shall apply.

What data protection rights do I have?

You have the right to information by Article 15 GDPR, of correction under Article 16 GDPR, of deletion under Article 17 GDPR, of objection under Article 21 GDPR, the right to restrict processing under Article 18 GDPR, and of data transferability under Article 20 GDPR. To exercise your rights, please contact us in writing at the above addresses by post or e-mail.

Concerning the right of information and deletion, restrictions may apply under §34 and 35 BDSG.

Moreover, there is a right of appeal to a competent data protection supervisory authority (Article 77 GDPR in conjunction with § 19 BDSG).

The supervisory authority responsible for us is:

Der Hessische Beauftragte für Datenschutz
und Informationsfreiheit
Postfach 3163
65021 Wiesbaden

Is there an obligation to provide data?

Within the scope of the contractual relationship, you must provide those personal data which are necessary for the commencement, implementation and termination of the contractual relationship and for the fulfilment of the associated contractual obligations or which we are legally obliged to collect. Without these data, we will generally not be able to conclude or execute the contract with you.

Information about your right of objection according to Article 21 of the EU General Data Protection Regulation (GDPR)

1. Right of objection in individual cases

You have the right to object at any time, for reasons arising from your particular situation, to the processing of personal data relating to you based on Article 6 paragraph 1 letter f) DPA (data processing based on a balancing of interests), including profiling within the meaning of Article 4 No. 4 DPA, based on this provision.

If you object, we will no longer process your personal information unless we can demonstrate compelling reasons for processing that are worthy of protection and outweigh your interests, rights and freedoms, or unless the processing serves to assert, exercise or defend legal claims.

2. Recipient of an objection

The objection can be made in any form with the subject „Objection“, stating your name, address and date of birth.

Please address it to:

Messe RETTmobil International GmbH
Buseckstraße 16
36043 Fulda